

Floors and walls of dignified beauty

ARMSTRONG'S CORK TILE





*Fine homes gain
extra beauty
with floors
of*

ARMSTRONG'S CORK TILE



THE RICH, textured graining of Armstrong's Cork Tile, available in two shades, adds a special look of luxury to any room. The golden tones of natural cork, as well as the deeper nut-brown colorings, blend beautifully with either traditional or modern furnishings. Armstrong's Cork Tile has a cushioning effect that makes it comfortable to walk on and greatly reduces noise. Despite its exceptional beauty and other luxurious characteristics, Armstrong's Cork Tile is

not expensive. This is because special processes, developed by years of Armstrong research, now make it possible to achieve the same durability in thinner gauges as in former thicker, more expensive gauges. The shading of Armstrong's Cork Tile is virtually uniform in every tile, with just enough controlled variation to give character to the finished floor. Sweeping and an occasional washing and waxing will keep the smooth factory finish of Armstrong's Cork Tile clean and satiny.

Individual designs in
ARMSTRONG'S CUSTOM CORK TILE
offer unusual warmth and elegance



Armstrong's newest development in cork tile floors—Custom Cork Tile—provides a wide range of distinguished flooring designs for either residential or business interiors. Already a great favorite with many leading decorators because of its natural color, texture, and warmth, these new styles add to the importance of cork tile in today's decorating trends. Striking custom effects are created by combining light and dark special-size tiles in a variety of geometric patterns. Since the tiles are precision-cut and packaged at the factory, this floor gives a look of individuality without the expense of hand cutting on the job. There are two types of Armstrong's Custom Cork Tile. No. 1010, a combination of light-colored 9" octagonal tiles and darker three-inch squares, is shown in the charming bedroom at the left. No. 1300 is a combination of light and dark 3" x 12" tiles which can be arranged in many different ways. Custom Cork Tile is made in the $\frac{3}{16}$ " gauge only.



The herringbone design in this den-guestroom and the three other patterns at the right are just a few of the handsome floor effects that can be created in Armstrong's Custom Cork Tile No. 1300. The tiles are 3" x 12" in size and $\frac{3}{16}$ " thick.



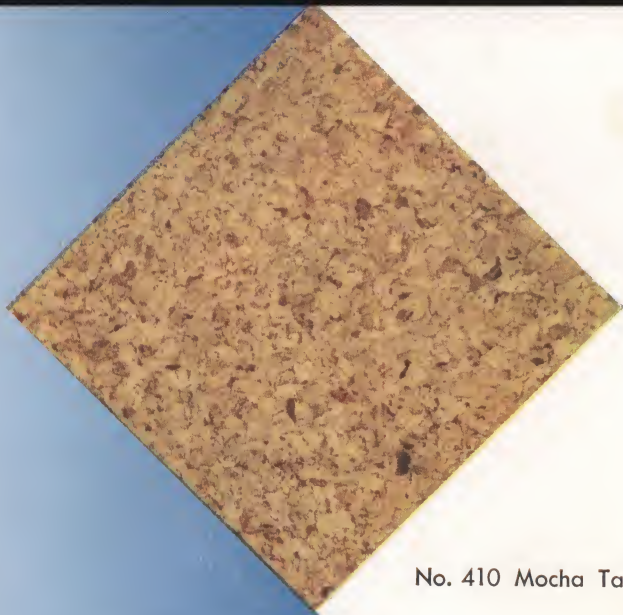


*Floors and Walls of Armstrong's Cork Tile
create
decorative harmony
in business interiors*

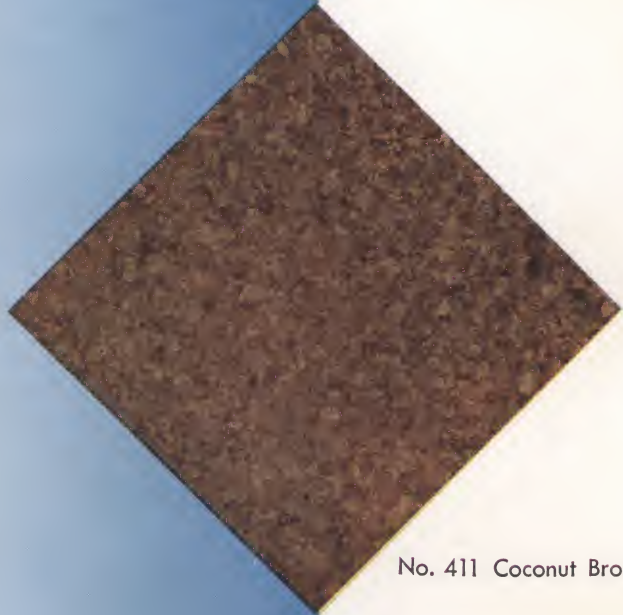


Armstrong's Cork Tile is a favorite choice of architects and designers for interiors where an atmosphere of prestige and good taste is desired. Its handsome uniform coloring and texture help create an air of elegance in executive offices, fine shops, libraries, courtrooms, and places of similar character. At the same time, the warmth of the cork tones creates the friendly, inviting effect that's so desirable in reception or waiting rooms. Durable, comfortable, and quiet underfoot, Armstrong's Cork Tile

is a decorative asset to any type of business interior. Using Armstrong's Cork Tile for wall treatments as well as floors is a decorating idea that's becoming more and more popular. Interesting designs are easy to develop with the two handsome shades and five different tile sizes. One beautiful way to unify and blend a room's decorative elements is to combine floor and one or more walls of Armstrong's Cork Tile. Special cork effects for walls are also available in Armstrong's Corkwall.



No. 410 Mocha Tan




No. 411 Coconut Brown

*two handsome
shades of
Armstrong's Cork Tile
offer design
flexibility*

In addition to the popular natural cork coloring, development of a deeper toned shade in Armstrong's Cork Tile opens up limitless new design possibilities. Now handsome custom effects can be worked out by contrasting the two shades of Armstrong's Cork Tile in one floor. Since the tiles are laid one at a time, it is possible to get almost any design effect.

In addition to the special Custom Cork Tile shapes illustrated inside this booklet, Armstrong's Cork Tile is made in tiles 6" x 6", 6" x 12", 9" x 9", 12" x 12", 12" x 24" and in thicknesses of $\frac{1}{8}$ ", $\frac{3}{16}$ ", and $\frac{5}{16}$ ".

The extraordinary beauty of Armstrong's Cork Tile distinguishes it as an outstanding decorating material. Because it is durable, moderate in cost, and easy to care for, it is a practical choice for today's more informal living. If you are looking for an especially distinguished floor for your home or business, be sure to see Armstrong's Cork Tile. 

Frey & Son
1000 North Prince St.
Lancaster, Pa.

*two handsome
shades of
Armstrong's Cork Tile*

Digitized by



ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY,
INTERNATIONAL

www.apti.org

BUILDING
TECHNOLOGY
HERITAGE
LIBRARY

<https://archive.org/details/buildingtechnologyheritagelibrary>

From the collection of:

Mike Jackson, FAIA

distinguished floor for your home --

sure to see Armstrong's Cork Tile.



Frey & Son
1000 North Prince St.
Lancaster, Pa.